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Recently, there has been a trend in the tourist market for online hotel reservations through well-known systems.

Many agencies see online bookings as a serious threat to their business.

In our article, we will try to consider all the pros and cons of online booking services through online reservation systems.

Let's start with a good one:

1. Large selection, convenient search and booking interface
2. Payment is mainly made on arrival, except for special booking conditions
3. Instant confirmation, as promised by the system
4. Personal account in the system, the ability to change the reservation yourself
5. Even when the hotels themselves do not have available rooms, the systems offer the possibility of booking, but this does not mean that they will be confirmed
6. Reasonable price.

Now let's talk about the disadvantages of online booking:

1. Everyone knows the recent scandal with the famous online booking system. The unreliability of the system is obvious, but has anyone tried to make a claim?
2. Have you ever wondered why booking does not require money in advance, and the customer pays directly at the hotel? The logic is simple, since the system does not take money, what is the demand from it!?
3. We have often witnessed how tourists came to the hotel with confirmed vouchers of well-known systems, but there were no rooms in the hotel, it is pointless to make a claim to someone, they have not paid anything yet!

4. The myth that booking systems do not receive a Commission and do not take money from the tourist. They receive money from the hotel for placing it on their site up to 18%, and the hotel accordingly includes this percentage in its price.
5. Often there are failures in well-known online systems, do you need to start your vacation with scandals and clarification?
6. ALL online bookings are tracking what country you are from, the prices for CIS countries is usually higher than for the EU.
7. ALL online booking systems track which device you log in from! The more expensive it is, the higher the price will be for you.